



January 2018

Dear Patron,

The Little Basel Organizing Committee in collaboration with Dalton Learning Community connect the Hong Kong community from all backgrounds through experiencing and sharing their passion for art. As an extension, the Little Basel Artbook serves as a great way to recognize the students for their talents and creativity.

We have great pleasure in inviting you to be a sponsor of our LITTLE BASEL - CONNECTIVITY by placing an advertisement in the Artbook or to make a general donation. Your generous support will mean much for us. All proceeds raised throughout the event will enable Little Basel to continue develop as a unique platform of community art fair which bring about the passion for art among even more children, families, friends from different walks of life in Hong Kong; it also helps expand the library and enhance the technology experiences at DSHK.

We greatly appreciate your continued community support!

Yours faithfully,  
Little Basel Organizing Committee

親愛的贊助者：

小小巴塞爾藝術展籌備委員會與道爾頓學習社群攜手匯集香港各社群，齊齊體驗和分享他們對藝術的熱誠。小小巴塞爾畫冊是作為我們對藝術、文化和創意活動的延伸，亦是肯定道爾頓學生無限創意的好方法。

我們誠邀您支持小小巴塞爾藝術展，成為藝術品畫冊廣告贊助者或作一般捐款。您的慷慨捐助，將大大幫助小小巴塞爾藝術展持續發展成為一個獨特的社區藝術展覽平台，讓更多香港不同階層的兒童、家人、以及朋友能夠展示及分享對藝術的熱誠；與此同時亦會幫助香港道爾頓學校增添圖書館藏書量，以及提高學生的科技學習體驗。我們非常感謝您對社區持續的支持！

順頌  
鈞安

小小巴塞爾藝術展籌備委員會  
2018年1月



**SPONSORSHIP/DONATION FORM**  
**LITTLE BASEL - CONNECTIVITY**  
**小小巴塞爾藝術展 – 聯繫**  
**贊助/捐款表格**

Should you wish to support either by sponsoring an advertisement in the Little Basel – CONNECTIVITY Artbook or by making a general donation, kindly complete the enclosed form and return it with your sponsorship / donation by 16<sup>th</sup> January, 2018.

如果您樂意在小小巴塞爾藝術藝術品畫冊中刊登廣告或進行一般捐贈，以表示支持，請填妥隨附表格連同贊助款項/捐款，於 2018 年 1 月 16 日前寄回。

**ARTBOOK SPONSORSHIP 贊助小小巴塞爾畫冊**

The Artbook will reach out to a wide readership including students and families of Dalton learning community, guests, attendees and participating units of this art fair. In addition, as a participating organization of 2018 Hong Kong Volvo Ocean Race cum family carnival, we will also be promoting Little Basel and the Artbook there to further widen the readership to the carnival attendees.

Thus, the generous support of your choice will mean much for us. All proceeds raised throughout the event will enable Little Basel to continue develop as a unique platform of community art fair which bring about the passion for art among even more children, families, friends from different walks of life in Hong Kong; it also helps expand the library and enhance the technology experiences at Dalton School Hong Kong.

小小巴塞爾畫冊將接觸到藝術書籍的愛好者以至大眾社區，包括道爾頓學習社群之學生及家長，所有出席小小巴塞爾藝術展的嘉賓、觀眾和參展的支持單位。同時，作為 2018 Volvo Ocean Race 環球帆船賽暨帆船嘉年華參與單位之一，我們將藉此積極推廣小小巴塞爾藝術展及畫冊，進一步提昇藝術展的接觸層面。

因此，您的慷慨捐助，將大大幫助小小巴塞爾藝術展傳承為一個獨特的社區藝術展覽平台，讓更多香港不同階層的兒童、家人、以及朋友能夠展示及分享對藝術的熱誠；與此同時亦會幫助香港道爾頓學校增添圖書館藏書量，以及提高學生的科技學習體驗。

## **GRAND SPONSORS 宏·贊助者**

We invite Corporates, Families or Individuals to show community support by sponsoring advertisements in the Artbook. 我們誠邀企業、家庭、個人在藝術品畫冊中贊助廣告，展示對社區活動的支持。

### **UNIVERSE 宇宙 - \$100,000**

- Double spread full-page (4-colour) advertisement on front section of the Artbook
- Logo exposure and acknowledgement with business description and details on Artbook
- Acknowledgement in the Little Basel Artbook
- Acknowledgement in the Little Basel Website
- 刊登誇頁 4 色廣告於小小巴塞爾畫冊首部分
- 連公司標誌、以文字描述公司簡介於藝術品畫冊
- 鳴謝刊登於小小巴塞爾畫冊
- 鳴謝刊登於小小巴塞爾藝術展網站

### **GALAXY 銀河- \$50,000**

- Full page (4-colour) advertisement on inside front / back cover of the Artbook
- Logo exposure and acknowledgement with business description and details on Artbook
- Acknowledgement in the Little Basel Artbook
- Acknowledgement in the Little Basel Website
- 刊登全頁 4 色廣告於小小巴塞爾畫冊封面/封底內頁
- 連公司標誌、以文字描述公司簡介於藝術品畫冊
- 鳴謝刊登於小小巴塞爾畫冊
- 鳴謝刊登於小小巴塞爾藝術展網站

### **SOLAR 太陽- \$30,000**

- Full page ROP (4-colour) advertisement on the Artbook
- Logo exposure and acknowledgement with business description and details on Artbook
- Acknowledgement in the Little Basel Artbook
- Acknowledgement in the Little Basel Website
- 刊登全頁 4 色廣告於小小巴塞爾畫冊內頁
- 連公司標誌、以文字描述公司簡介於藝術品畫冊
- 鳴謝刊登於小小巴塞爾畫冊
- 鳴謝刊登於小小巴塞爾藝術展網站

### **JUPITER 木星- \$10,000**

- Half page ROP (4-colour) advertisement on the Artbook
- Logo exposure and acknowledgement with business description and details on Artbook
- Acknowledgement in the Little Basel Artbook
- Acknowledgement in the Little Basel Website
- 刊登半頁 4 色廣告於小小巴塞爾畫冊內頁
- 連公司標誌、以文字描述公司簡介於藝術品畫冊
- 鳴謝刊登於小小巴塞爾畫冊
- 鳴謝刊登於小小巴塞爾藝術展網站

## SUPPORTERS 孩·擁護者

Adding a personal touch to the Little Basel Artbook, parents, families and friends are invited to place a personal recognition message in the Artbook. This is a great way to recognize students hard work and creativity, and will forever bring smiles and memories of your support they received during their early childhood.

我們邀請家長、家人和朋友，於紀念冊中刊登鼓勵訊息，增添個人與藝術展的聯繫之餘，肯定學生作出的努力和創意，也帶給孩子美好回憶和會心微笑。

### Sponsorship 贊助 - \$5,000

- 4-colour designed recognition message with a photo display on the Artbook
- Acknowledgement in the Little Basel Artbook
- Acknowledgement in the Little Basel Website
- 刊登 4 色設計鼓勵訊息連同 1 張照片於小小巴塞爾畫冊
- 鳴謝刊登於小小巴塞爾畫冊
- 鳴謝刊登於小小巴塞爾藝術展網站

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(Supporter's recognition message: max 20 English / 20 Chinese words including space and punctuation)

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(請填寫 孩·擁護者之鼓勵訊息：連空格及標點，最多 20 個英文字 / 20 個中文字)

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Your child's Name, Class and Campus 孩子的姓名、班級、校舍 (West Kowloon 西九龍/ Pokfulam 薄扶林/ Cyberport 數碼港)

### Sponsorship 贊助 - \$3,000

- 4-colour designed recognition message on the Artbook
- Acknowledgement in the Little Basel Artbook
- Acknowledgement in the Little Basel Website
- 刊登 4 色設計鼓勵訊息於小小巴塞爾畫冊
- 鳴謝刊登於小小巴塞爾畫冊
- 鳴謝刊登於小小巴塞爾藝術展網站

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(Supporter's recognition message: max 15 English / 15 Chinese words including space and punctuation)

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(請填寫 孩·擁護者之鼓勵訊息：連空格及標點，最多 15 個英文字 / 15 個中文字)

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Your child's Name, Class and Campus 孩子的姓名、班級、校舍 (West Kowloon 西九龍/ Pokfulam 薄扶林/ Cyberport 數碼港)

## GENERAL DONATION 一般捐款

I / We would like to make a general donation of 我/我們將作一般捐款，以示支持。

- HKD 港幣 \$2,000
- HKD 港幣 \$1,000
- HKD 港幣 \$500
- HKD 港幣 \$ \_\_\_\_\_

All cheques should be made payable to “Dalton Foundation Limited”. Please send together with the completed reply form before 16<sup>th</sup> January, 2018 to: G/F Imperial Cullinan, 10 Hoi Fai Road, Kowloon  
支票抬頭請註明「道爾頓基金有限公司」，請連同填妥的贊助回應表，於 2018 年 1 月 16 日前寄回：  
九龍海輝道 10 號瓏璽地下 For enquiry 查詢: 3612 4660 info@daltonfoundation.org.hk

### NOTES 注意

1. We kindly ask Grand Sponsors to submit their company logo and advertisement artwork file (AI or PDF – 300 dpi) by 16th January 2018. 我們懇請宏·贊助商於 2018 年 1 月 16 日前提交公司標誌和廣告圖稿 ( AI 或 PDF - 300 dpi ) 。
2. Dalton Foundation Limited is registered as a charitable institution under Section 88 of the Inland Revenue Ordinance. Donations of \$100 or above are tax-deductible with official receipt. 道爾頓基金有限公司根據《稅務條例》第 88 條的慈善機構。捐款一百元或以上可憑正式收據申請扣稅。

### DISCLAIMER 免責聲明

There is no commercial or any kind of relationship exists between Little Basel and Art Basel. Little Basel is a Dalton Learning Community event with all funds raised during the event going to Dalton Foundation Limited (a charitable institution under section 88 of the Inland Revenue Ordinance) in order to celebrate community art, enhance children art education and support the Dalton School Hong Kong.

「小小巴塞爾藝術展」與「巴塞爾藝術展」之間沒有商業或任何形式的關係。「小小巴塞爾藝術展」是一個道爾頓學習社群的活動，藝術展舉辦期間為道爾頓基金有限公司（根據《稅務條例》第 88 條的慈善機構）籌集的所有資金，將善用於彰顯社區藝術，支持及增強香港道爾頓學校兒童藝術教育。

Name of Donor 捐款者名稱 \_\_\_\_\_

Name for receipt \_\_\_\_\_

收據上捐款者名稱 \_\_\_\_\_

(If different from above 若跟上列名稱不同)

Email 電郵 \_\_\_\_\_

Telephone 電話 \_\_\_\_\_

Address 地址 \_\_\_\_\_